



# Sarah Hanisch

I am a freelance fashion designer and product developer based in Berlin, working at the intersection of design, development and production. I support brands, start-ups and creative studios in bringing collections to life — from the initial idea to the finished product.

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CV

Fashion Designer & Product Developer





# Sarah Hanisch

\*04/02/1994  
Berlin, DE  
Deutsch

seit 05/2024

## SOIRA Jewelry - Gründung einer eigenen GBR

Part-time, co-founder and maker of handmade jewelry using Czech glass beads and stainless steel elements.

Responsibilities include brand, logo, graphic and jewelry design, product photography, social media and web design, production and development, logistics, purchasing and sales, collection planning, material sourcing, pricing and budget planning.

seit 10/2022

## The Makery - Freiberuflicher Workshop-Host

Assisted and led creative DIY workshops for The Makery for clients including Adidas, Zalando, Apple, N26 and others.

04/2022 – 03/2024

## NAKT Studio - Head of Fashion Design & Production Management, Studio Lead

Design and development of fashion collections, pattern making, production management, material sourcing, product development, graphic, trim and packaging design, quality control, pricing and budget planning, leadership of the design and fashion management team, management and communication of external seamstresses and production partners.

seit 04/2022

## Sisyphos Event GmbH - Servicekassiererin

Part-time mini-job basis, seasonal position | 32 hours per month

02/2019 – 04/2022

## STAY COLD Apparel - Head of Fashion Design & Product Manager

Design and development of fashion collections, graphic, trim and packaging design, production management, material sourcing, quality control, management and communication of external production partners and supervision of interns.

11/2017 – 01/2019

## HUGO BOSS, Menswear Athleisure

Concept Design Assistant | 7 Months  
Outerwear Design Assistant | 9 Months



Sarah Hanisch  
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## Work Experiences

since 02/2024

### Freelance Fashion Designer

Freelance work for various clients.

Focus areas include research, concept development and design of fashion collections or individual products, product development, technical drawings, tech pack, fittings and quality control, as well as research and communication with manufacturers.

- **1337 Culture - Apparel, Tech Brand, since 2025:**  
Concept, Design, Graphics, Product Development, Tech-Packs, Production Management, Quality Control
- **SAFA Studio (Cleo Harper, Evellent) - Activ and Performance, 01.2024 till 02.2025:**  
Assistance of SAFA Studio for Concept, Design, Graphics- and Trim-Design, Tech-Packs, Fitting Adjustments and Product Development
- **NONONO Brand - Apparel, 05.2024 till 09.2024:**  
Designs, Tech-Packs, Product Development, Fitting Adjustments and Quality Control
- **No Off Season - Sportswear, 03.2024 till 07.2024:**  
Design, Product and Production-Consulting, Quality Control, Development Measurements Charts, Trim and Label Tag -Design

Further: Graphic Work, Social Media, Web-Design.

- **since 05.2025 - Anette Oelrich, Autor - Graphic, Web und Social Media Design**
- **since 07.2025 - AMS Duschen - Webdesign**

**11/2016-10/2017****ALL SAINTS**

Fashion-Stylist und Sales Associate

**2015-2017****WAAHNSINN BERLIN**

Sales Associate specializing in Vintage and Second-Hand Furniture and Apparel

**Education****04/2022 – 05/2024****Further Education Program****“Specialist in 3D Fashion Design Clo3D”**

Pro Q GmbH / Virtual Fashion

Field: 3D Apparel and Pattern Design / Clo3D

**07/2013 – 09/2016****ESMOD Berlin****Internationale Hochschule für Mode**

Graduation: Engl. Bachelor of Arts (B.A. 1,4)

Major: Fashion Design, Pattern Making, Draping &amp; Stilism

**2000-2013****Steiner School Berlin & Sydney/AUS**

Graduation : A-Levels 1,6

Major : English and Arts

# Skills & Knowledge

**Creativity**

- Styling (concept development, research, color stories, illustrations, technical drawings, tech packs/spec sheets, graphic, trim and packaging design)
- Modelism (pattern making, draping, sewing, fittings and garment development, textile design)
- Design thinking, DIY workshops
- Jewelry design and production
- Web design, social media

**Management**

- Communication, organization, planning, team leadership, time and project management, collection and budget planning, recruitment and onboarding, problem solving, concept development and presentation.

**Adobe Creative Suite**

- Illustrator, Photoshop, InDesign, AdobeXD, Lightroom

**Software**

- Windows 10/IOS 18
- Clo3D
- Shopify, WIX Website Builder
- ASANA, Monday
- SAP PLM
- MS-Office, Google-Business, Outlook
- Miro, Figma, Canva, Instagram Edits, Petal Clip

**Class B driving licence****German** - native**English** - business fluent**French** - Basic**Maltese** - learning

# Contact

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 @sarah\_hanisch

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