



Sarah Hanisch

I am a freelance fashion designer and product developer based in Berlin, working at the intersection of design, development and production. I support brands, start-ups and creative studios in bringing collections to life — from the initial idea to the finished product.

CV

Fashion Designer & Product Developer





Sarah Hanisch

*04/02/1994
Berlin, DE
Deutsch

seit 05/2024

SOIRA Jewelry – Gründung einer eigenen GBR

Part-time, co-founder and maker of handmade jewelry using Czech glass beads and stainless steel elements.

Responsibilities include brand, logo, graphic and jewelry design, product photography, social media and web design, production and development, logistics, purchasing and sales, collection planning, material sourcing, pricing and budget planning.

seit 10/2022

The Makery – Freiberuflicher Workshop-Host

Assisted and led creative DIY workshops for The Makery for clients including Adidas, Zalando, Apple, N26 and others.

04/2022 – 03/2024

NAKT Studio – Head of Fashion Design & Production Management, Studio Lead

Design and development of fashion collections, pattern making, production management, material sourcing, product development, graphic, trim and packaging design, quality control, pricing and budget planning, leadership of the design and fashion management team, management and communication of external seamstresses and production partners.

seit 04/2022

Sisyphos Event GmbH – Servicekassiererin

Part-time mini-job basis, seasonal position | 32 hours per month

02/2019 – 04/2022

STAY COLD Apparel – Head of Fashion Design & Product Manager

Design and development of fashion collections, graphic, trim and packaging design, production management, material sourcing, quality control, management and communication of external production partners and supervision of interns.

11/2017 – 01/2019

HUGO BOSS, Menswear Athleisure

Concept Design Assistant | 7 Months

Outerwear Design Assistant | 9 Months

Work Experiences

since 02/2024

Freelance Fashion Designer

Freelance work for various clients.

Focus areas include research, concept development and design of fashion collections or individual products, product development, technical drawings, tech pack, fittings and quality control, as well as research and communication with manufacturers.

- **1337 Culture - Apparel, Tech Brand, since 2025:**
Concept, Design, Graphics, Product Development, Tech-Packs, Production Management, Quality Control
- **SAFA Studio (Cleo Harper, Evellent) - Activ and Performance, 01.2024 till 02.2025:**
Assistance of SAFA Studio for Concept, Design, Graphics- and Trim-Design, Tech-Packs, Fitting Adjustments and Product Development
- **NONONO Brand - Apparel, 05.2024 till 09.2024:**
Designs, Tech-Packs, Product Development, Fitting Adjustments and Quality Control
- **No Off Season - Sportswear, 03.2024 till 07.2024:**
Design, Product and Production-Consulting, Quality Control, Development Measurements Charts, Trim and Label Tag -Design

Further: Graphic Work, Social Media, Web-Design.

- **since 05.2025 - Anette Oelrich, Autor - Graphic,**
Web und Social Media Design
- **since 07.2025 - AMS Duschen - Webdesign**



• Sarah Hanisch
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11/2016–10/2017**ALL SAINTS**

Fashion-Stylist und Sales Associate

2015–2017**WAAHNSINN BERLIN**

Sales Associate specializing in Vintage and Second-Hand Furniture and Apparel



Education

04/2022 – 05/2024**Further Education Program****"Specialist in 3D Fashion Design Clo3D"**

Pro Q GmbH / Virtual Fashion

Field: 3D Apparel and Pattern Design / Clo3D

07/2013 – 09/2016**ESMOD Berlin****Internationale Hochschule für Mode**

Graduation: Engl. Bachelor of Arts (B.A. 1,4)

Major: Fashion Design, Pattern Making, Draping & Stilism

2000–2013**Steiner School Berlin & Sydney/AUS**

Graduation : A-Levels 1,6

Major : English and Arts

Skills & Knowledge

Creativity

- Stylism (concept development, research, color stories, illustrations, technical drawings, tech packs/spec sheets, graphic, trim and packaging design)
- Modelism (pattern making, draping, sewing, fittings and garment development, textile design)
- Design thinking, DIY workshops
- Jewelry design and production
- Web design, social media

Management

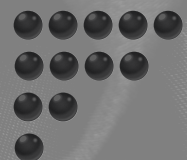
- Communication, organization, planning, team leadership, time and project management, collection and budget planning, recruitment and onboarding, problem solving, concept development and presentation.

Adobe Creative Suite

- Illustrator, Photoshop, InDesign, AdobeXD, Lightroom

Software

- Windows 10/iOS 18
- Clo3D
- Shopify, WIX Website Builder
- ASANA, Monday
- SAP PLM
- MS-Office, Google-Business, Outlook
- Miro, Figma, Canva, Instagram Edits, Petal Clip

Class B driving licence**German** - native**English** - business fluent**French** - Basic**Maltese** - learning

Contact

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